



JOHN PHILIP MATUNOG

FRONT-END DEVELOPER

CONTACT

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Brgy. Mabuhay, General Santos City

www.johnmatunog.github.io

EDUCATION

2007 - 2010

HOLY TRINITY COLLEGE OF
GENERAL SANTOS CITY

- Bachelor of Science in
Secondary Education

2002 - 2006

ALABEL NATIONAL HIGH
SCHOOL

- Basic Education Curriculum

SKILLS

- Expert in WordPress CMS
- Proficient in HTML, CSS,
JavaScript
- Responsive web design
- SEO best practices
- Google Analytics
- Google Tag Manager
- Ontraport (5 years of experience)
- GoHighLevel
- Zapier
- Strong problem-solving skills
- Excellent communication and
teamwork abilities
- Proficient in Adobe Photoshop and
Canva

PROFILE

Hi, I'm John, a Front-End Web Developer with over 8 years of experience specializing in WordPress.

I'm passionate about creating visually stunning and highly functional websites. My expertise in HTML, CSS, and JavaScript, along with an in-depth knowledge of WordPress, allows me to build responsive, mobile-friendly sites and custom themes that meet the unique needs of each project.

I excel in fast-paced environments and enjoy collaborating with teams to deliver high-quality projects on time and within budget. Committed to continuous learning, I stay current with the latest industry trends to bring fresh, innovative ideas to every website I create.

WORK EXPERIENCE

Webhero Technologies

2018 - 2024

Front-End Web Developer

- Develop and maintain WordPress websites, design and implement Ontraport pages, and develop automation workflows for marketing and sales using tools like Zapier.
- Implement and manage Google Tag Manager, and monitor and analyze website performance using Google Analytics.
- Execute and monitor SEO strategies, and report on SEO performance.

Sophie Kessner LLC

2017 - 2018

Web Developer and Designer

- Built client websites and sales pages for inspirational coaches using WordPress and Kajabi.
- Setup campaign monitor automations for qualified leads on the client websites

Various Foreign Clients

2017

Web Developer

- Created WordPress websites for various clients from USA and Australia.

REFERENCE

Leow Tze Sheng

WebHero Digital Marketing/ CEO

Phone: 04 - 376 1381

Email: tzesheng@webhero.com.my

Caleb LL Davis

TYDEE Realty / Realtor

Email: caleb@calebdavisteam.com